DCI/RM 80-1942

19 August 1980

25X1	MEMORANDUM FOR: Executive Officer, OER	
25X1	FROM: Program Assessment Office	
	SUBJECT: International Intelligence Issues	
	Bob:	
25X1 25X1	As you will recall from our 31 July 1980 meeting, and I, along with other colleagues from RMS, were intrigued by proposal for a new intelligence publication which would draw on the expertise of the American Business Community. We took note of your desire to discuss in advance with us possible resource assistance should this project be launched. It appeared	25X1
	then, and seems quite evident now that I have read rather ambitious plans, that if this project were to be implemented, some sort of Staff support would be required expressed most cogently our very strong view that nothing further should be contemplated or done until the proposal has been refined and cleared with the Office of General Counsel. This would seem even more urgent now in view of the large number of people, both in an outside the	25X1 25X1
25X1 25X1	U.S. Government, with whom has already discussed this proposal.	
25X1	2. We all also concur with admonition that discussion of this project be kept it at a minimum in order to avoid adverse reactions in Congress and elsewhere, and that individuals be approached through their corporate headquarters by the highest levels	
25X1	of the Intelligence Community.	

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25X1	3. I have read most carefully covering memorandum and memorandum of 13 August (with attachments) for the Por	25X1
	The following comments represent my views, those of and	25X1
25X1 25X1	or of CTS/HTO. To put the conclusion first.	25X1
23/1	initiative which should be pursued aggresively. Our concerns,	
	outlined below, are presented in that context. We are all rather	
25X1	overwhelmed by the speed with which has moved and strongly recommend that no further action be taken and no further people be	
	approached until this project has been more carefully thought out and	
₽5※ 1	reduced to a clear and concise proposal in writing. There is, both in memorandum and in proposal, some very confused	
25X1	thinking concerning the functions and responsibilities of	
25X1	intelligence. I disagree with last statement that one should	
	"explore the idea of incorporating the intent into the regular	
25X1	reporting process." if it is to be involved at all, should merely be used as a mechanism to identify and make initial contact	
	with individuals who are being considered as possible contributors to	
	the new publication. We, in this staff, look upon such a publication worthwhile step in the Community search for "competing centers of	
25X1	analysis." should play only a minimal role in such a venture.	
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	.4. Too little attention has been given to the question of	
	distribution. It is our thought that captains of industry would not	
	willingly wish their analysis of current political and economic developments be made available to actual or potential competitors.	
	we would therefore assume that such publications would be distributed	
	only to selected U.S. Government officials on a "need to know" basis with a drop copy of the article to be made available to the	
	originator and/or his company. Whether this would satisfy	
25X1	contributors is another matter.	
	5. As you know, the efforts of and his successor,	25X1
25X1	I to devise quidelines for providing intelligence	20/(1
	information to selected members of the American Business Community, have encountered numerous obstacles. There is a danger of being too	
25X1	dependent on the advice of	
25X1	of Commerce, although useful, have perhaps been too specialized. The proposal to make the expertise of the American Business	
•	community readily available to U.S. policymakers is presumably a	
	separate issue from that of providing intelligence information to that Business Community. Since the latter is to be undertaken only	
	through the Department of Commerce, we trust the two proposals will	
) 5 Y 1	remain distinct.	

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6. It is neither my desire nor that of my colleagues to act a judge and jury in this case. We do, however, wish to anticipate questions which will most certainly raise should the	a S
project develop to the point where his concurrence must be sought the allocation of resources.	for
7. To summarize: we welcome this bold initiative and would like to see it pursued. However, we now feel that we may have a "tiger by the tail."	

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